

# INTERGEM ADVERTISING ORDER FORM

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## ❖❖ THE DIAMOND PACKAGE ❖❖

Includes the "Gold Package" with a social media blast once a week.

Note: #InterGem hashtag will be added to each post. **Specifications:**

- ❖ Facebook - 100 word max with picture 30KB max
- ❖ Twitter - 120 character max with picture 30KB max.
- ❖ Instagram - Photo 30KB max with 20 word max caption.

**\$650.00** Jan Feb Mar  
 Per Month Apr May Jun  
Jul Aug Sep  
Oct Nov Dec

## THE GOLD PACKAGE

Includes web ad, flyer distribution, show programs and email blast for an entire month. Flyer distribution, show program advertising and email blast only applies to the shows your company is participating in.

**\$550.00** Jan Feb Mar  
 Per Month Apr May Jun  
Jul Aug Sep  
Oct Nov Dec

## WEBSITE ADVERTISING

Includes a large leader board on Intergem.com's homepage leading to a 300-word description. The leader board will be a rotating picture shared with up to 9 other banners.

**Specifications:** Leader Board - 1000px by 385px - Max. Size 100KB

Price	Order		
\$350.00 Per Month	<input type="checkbox"/> Jan	<input type="checkbox"/> Feb	<input type="checkbox"/> Mar
	<input type="checkbox"/> Apr	<input type="checkbox"/> May	<input type="checkbox"/> Jun
	<input type="checkbox"/> Jul	<input type="checkbox"/> Aug	<input type="checkbox"/> Sep
	<input type="checkbox"/> Oct	<input type="checkbox"/> Nov	<input type="checkbox"/> Dec

## FLYER DISTRIBUTION

Provides your company with permission and table space for flyer advertising/distribution at a show. **Your company will be responsible for printing flyers as well as refreshing flyers through out the show.**

\$200.00 Per Show	List Shows Below
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## SHOW PROGRAMS

Includes an advertisement in the show program publication as well as Sponsor Listing, Exhibitor List and Floor Plan highlighting.

**Specifications:** 1 ¼" by 3 7/8" - Black and White - Jpeg or Pdf file

\$100.00 Per Show	List Shows Below
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## EMAIL BLAST

Includes a mention in our email blast sent to our attendees the week of a show. Includes a description, a photo and a link to your website.

**Description your company writes should be 75 words or less.**

**Specifications:** Photo - 150px by 150px - Max. Size 500KB - Jpeg Only

\$100.00 Per Show	List Shows Below
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**Total**

Company Name

Date

Address

Address 2

City

State

Zip Code

Phone

Payment Type:

Credit Card On File

Use Credit Card Below

Pay by Check\*\*

[Check No. \_\_\_\_\_]

Credit Card #

Exp. Date

Security Code

**SPECIAL OFFER!** Get the Diamond or Gold Package for 6 months & get the 7th month **FREE!**

\*All orders require 2 weeks notice before start date. \*\*If paying by check, order will be delayed one week to allow the check to clear.