

# GEMS & JEWELRY<sup>SM</sup>

## Fall 2022 Advertising Contract

All advertisements for the Gems & Jewelry<sup>SM</sup> Magazine are accepted and published by the "Original" Classic International Gem & Jewelry Show, Inc.®, on the representation that the advertiser is authorized to publish the entire contents and subject matter thereof. The advertiser will defend indemnify and hold the magazine and the Publisher harmless from and against any loss, expense or other liability resulting from any claims or suits of libel, violation of right or privacy or publicity, plagiarism, copyright or trademark infringement and any other claims that may arise out of publication of such advertisement or the contents thereof. The International Gem & Jewelry Show, Inc.®, reserves the right to reject, or exclude any advertising copy, including that which in its opinion is unethical, misleading, unfair, in bad taste, detrimental to the public interest or otherwise inappropriate or incompatible with the character of the International Gem & Jewelry Show, Inc.®. On advertising copy which stimulates editorial layout and appearance, Publisher reserves the right to print the words "Paid Advertisement" above the ad. Publisher is not liable for delays in delivery or non-delivery including such resulting from Acts of God, action by any government or quasi-government entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or materials shortage,

transportation interruption of any kind, work slowdown, or any condition beyond the control of the Publisher affecting production or delivery in any manner. Terms: Accounts are due and payable upon receipt of invoice. A late charge of 1.5% per month will be assessed for late payment. Please pay in U.S. funds drawn from U.S. Banks only. In the absence of specific instructions from the advertiser, Publisher will adhere to the schedule as written and signed.

All manuscripts, photographs, or other materials submitted to the International Gem & Jewelry Show, Inc.®, will be conclusively presumed to be submitted for publication unless accompanied by written explanation of the purpose of the submission. Once accepted by Publisher, all submitted materials become the sole property of the International Gem & Jewelry Show, Inc.®, who has the unconditional right to edit or change material. The "Original" Classic International Gem & Jewelry Show, Inc.® is not responsible for any liability arising from any errors, omissions or mistakes contained in the magazine.

### FALL 2022 ADVERTISING RATES

Type of Advertisement	Size (With Bleed)	Prices
Cover (Includes Front Cover And Two Inside Pages)	5.75"(w) x 8.75"(t)	\$2030.00
Back Cover (Half Page)	5.75"(w) x 4.375"(t)	\$850.00
Full Page	5.75"(w) x 8.75"(t)	\$650.00
Half Page	5.75"(w) x 4.375"(t)	\$450.00

The International Gem & Jewelry Show, Inc.® is authorized to reserve the following space for our advertisement at the indicated cost and subject to the terms and conditions of this Advertising Contract.

Type of Advertisement	Quantity	Price (Sub-Total)
	Grand Total	

Applicant Name \_\_\_\_\_

CompanyName \_\_\_\_\_

CompanyAddress \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

I will pay by credit card. (Please see below)     Please charge my credit card on-file. (Must be enrolled in InterGem's Advance Payment Program)     I will pay by check.

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Name On Card \_\_\_\_\_

Billing Address \_\_\_\_\_  Billing address is the same as our company address above.

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_